Jumpstart summary

FINANCIAL MODELING

LECTURE SUMMARY

Covered in this lecture:

The basics of modeling

- All financial models, regardless of the industry, follow the same rough pattern:

- **- Think about the business**
  - Research
  - Write down all the aspects worth analyzing
  - Make some educated assumptions

- The activity of financial modeling is just an activity of getting to know your business better and doing your best to understand the logistical and market dynamics that are going to affect you going forward

See you next lecture!